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Gopal Snacks Limited IPO



- Gopal Snacks Limited is an FMCG company that deals in ethnic and Western snacks, and other products in India and internationally.
- The company offers a variety of snack products including ethnic snacks like namkeen and gathiya, as well as western snacks such as wafers, extruded snacks, and snack pellets. They also provide fast-moving consumer goods such as papad, spices, gram flour or besan, noodles, rusk, and soan papdi.
- As of November 2023, the company had 276 SKUs along with 84 products from different categories, catering to various tastes and preferences.
- As of September 2023, the company has sold its products to over 523 locations across 10 states and two Union Territories.
- As of September 30, 2023, the sales and marketing team comprised 741 employees, complemented the extensive

- distribution network of three depots and 617 distributors. As of September 2023, the company has a fleet of 263 logistics vehicles to support its extensive distribution network.
- The company has six manufacturing units out of which three are primary manufacturing units and three are ancilliary manufacturing units. The primary manufacturing units are in Nagpur, Maharashtra; Rajkot, Gujarat; and Modasa, Gujarat. The two ancillary units are situated in Rajkot, Gujrat and one unit is located in Madosa, Gujrat.
- As of September 30, 2023, the six facilities had a total annual installed capacity of 404,728.76 MT. The three primary facilities, including the Rajkot facility that produces papad, had a capacity of 303,668.76 MT, while the three ancillary facilities had a capacity of 101,060.00 MT (excluding papad capacity).
- As of September 30, 2023, 69 distributors in Gujarat have been associated with the company for more than ten years, representing 24.73% of the total distributors in Gujarat.

1. The Company will not receive any proceeds from the Offer

Open Date:	Mar 06, 2024
Close Date:	Mar 11, 2024
Allotment Date*:	Mar 12, 2024
Listing Date*:	Mar 14, 2024
Face Value:	₹1 Per Equity Share
Issue Price:	₹380-401 per equity share
Issue Size:	OFS : 16,209,476 shares(aggregating up to ₹650.00 Cr)
Market Lot (Min Amount):	Retail : 37 Shares (₹14,837/-) S-HNI : 518 Shares (₹2,07,718/-) B-HNI : 2,516 Shares (₹10,08,916/-)
Listing at Group(s):	BSE, NSE
Lead Manager:	Intensive Fiscal Services Private Limited Axis Capital Limited Jm Financial Limited
Registrar:	Link Intime India Private Ltd
Retail Portion:	35% (Number of Retail Applications: 1,52,507 Approx), (Number of S-HNI Applications : 1,556 Approx), (Number of B-HNI Applications : 3,112 Approx)

NOTE: ALL RETAIL INVESTORS SHOULD SUBMIT THEIR APPLICATION THROUGH UPI

HEAD OFFICE

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IA SEBI REGISTRATION NO.:INA000005333

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